

Audience: General public

[Foodiesfeed](#) is a resource of awesome naturally looking food photos that are completely free to download. Food photographers from all around the world share their photos with CC0 license to help accomplish the ultimate goal of Foodiesfeed - to make the online space related to food more beautiful and eliminate all the ugly sterile stock photos that people still keep using.

Foodiesfeed was created by Jakub Kapusnak (25, Czech Republic) 3 years ago, completely from scratch without any programming, online marketing or other necessary skills to build a successful website. It was a very simple personal project built on Wordpress with a free template installed to give away his food photos that started to pile up shortly after he got passionate about food photography.

With dozens of thousands of visitors a month and hundreds of thousands downloads, Jakub started to see an opportunity to make a real impact in the online world. But he realized it's not possible to do it all alone. There is a large number of aspiring and professional food photographers whose pictures are much more awesome than his own. That realization led to the transition from a small personal website to the current state of Foodiesfeed - a worldwide community of food photographers that help designers, food and nutrition bloggers, social media managers, business owners and other modern creative professionals to be able to create beautiful things.

Currently both amateur and professional photographers, food bloggers and passionate foodies join the community to help Jakub with his mission. Their motivation is pretty straightforward, they use Foodiesfeed as a channel to promote their work, get more exposure, new followers and even potential business partners. Majority of Foodiesfeed visitors are in comparison to social media visitors professionals who need to work with the photos and photographers themselves. Therefore, source of an engagement on Foodiesfeed is not the need for an entertainment but rather the need for a perfect food photography to work with.

Foodiesfeed has become a place where a demand for world class food photos gets satisfied completely for free. It's a place where talented photographers connect with those who need them.