

Audience: Creative professionals

[Foodiesfeed](#) is a resource of awesome naturally looking food photos that are completely free to download. Food photographers from all around the world share their photos with CC0 license to help accomplish the ultimate goal of Foodiesfeed - to make the online space related to food more beautiful and eliminate all the ugly sterile stock photos that people still keep using.

Foodiesfeed was created by Jakub Kapusnak (25, Czech Republic) 3 years ago, completely from scratch without any programming, online marketing or other necessary skills to build a successful website. It was a very simple personal project built on Wordpress with a free template installed to give away his food photos that started to pile up shortly after he got passionate about food photography.

Recently, he realized, it's not possible to have a real impact in the online world when building the content alone. There is a large number of food photographers whose pictures are much more awesome than his own. That realization led to the transition from a small personal website to the current state of Foodiesfeed - a worldwide community of food photographers that help modern creative professionals to be able to create beautiful things.

While uploading new photos, photographers on Foodiesfeed always think of the professional content creators first. They are aware of the fact that people want to put a piece of copy or some graphic elements on the photo. They need a certain color to match the color palette of their design and the picture needs to look natural with a clean composition.

In regards to that, quality of the photos matter because it's the premise that Foodiesfeed was originally built on. Jakub wants to return great photo results which means it's necessary to add an editorial curation element to the photos to make sure that they are hitting a standard. In regard to that, approval by Jakub is one of the most important aspects of making Foodiesfeed the best resource of free food photos available on the internet.

Important is also the Creative Commons Zero (CC0) license, under which all photos are being published on Foodiesfeed. Anyone who downloads a photo under this license can copy, modify, distribute and use it for free, including commercial purposes. Before using, it's always a good idea to read more information about Creative Commons images and the license on the [official license page](#). An easy way to think about the license is to use the photos as if you took them yourself. Even though anyone can use the photos without asking permission from or providing attribution to the photographer or Foodiesfeed, they highly encourage giving credit to the original photographer if possible. After all, they generously donated their photographs for use by the public.

